

# A Year in Review

EU Business School has enjoyed a year filled with outstanding announcements, events and achievements. We are proud to break the mold in all that we do, cultivating pioneering mindsets for the workplaces of tomorrow while keeping our dynamic and international community safe.

## The Sky Is the Limit!

We pushed the limits with a skydiving event to showcase that we reached 40K followers on Instagram! A thrilling experience, it truly encapsulates EU's philosophy of flying high and embracing challenges.



## Connecting With Top Global Leaders

EU students benefited from cutting-edge expert advice from top global leaders. Networking with the best, they learned about the value of authentic connection, and the importance of believing in the future they want to create.



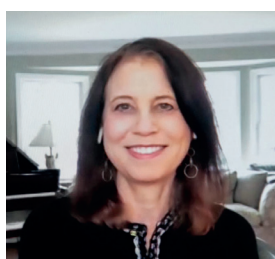
**IMAGINE U**  
Unilever  
**Paul Polman,**  
Co-Founder & Chair  
(Former CEO of Unilever)



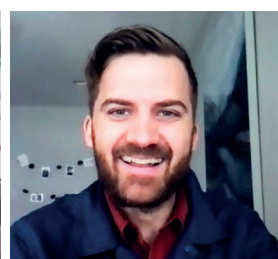
**BILL & MELINDA GATES foundation**  
**Steve Davis,**  
Sr. Strategic Advisor & Interim  
Director China Country Office



**Gavi**  
**Jose Manuel Barroso,**  
Chair of Gavi (Former President  
of European Commission)



**USA TODAY** **CNBC**  
**Joanne Lipman,**  
Former Editor-in-Chief



**BORDERS** **Bright Trip**  
**Johnny Harris,**  
Filmmaker, YouTube Influencer  
and Founder



**C3.ai**  
**Tom Siebel,**  
Founder and CEO



**JASON WU**  
**Lynn Yu,**  
CEO



**Nestlé**  
**Peter Brabeck-Letmathe,**  
Chairman Emeritus and Former  
Chairman & CEO



**Manpower**  
**Jonas Prising,**  
Chairman & CEO



**BNY MELLON**  
**Christine Mikolajuk,**  
COO of EMEA Global  
Client Management

## Celebrating Enterprise

We created opportunities for students to get hands-on experience for a bright professional future through dynamic business clubs, events, conferences and company visits.



Visit to SAAB



Crossing Cultures Panel



EU Finance Club



EU Business Club Munich

## Having Fun at EU

Students came together to enjoy the EU experience and have fun. From socializing to sports, they took part in many fantastic activities across campuses.



Spooky Night in Munich



Sports on All Our Campuses



Team Building in Geneva



Barcelona Beach Day

## Supporting Successful Career Journeys

Our annual Talent Day sparked innovation and showcased the exciting chances available to students post-graduation. We celebrated our graduates' success stories as we accompanied them on their future career path.



Barcelona



Munich



Switzerland



Talent Day

## Expanding Our Academic Offer

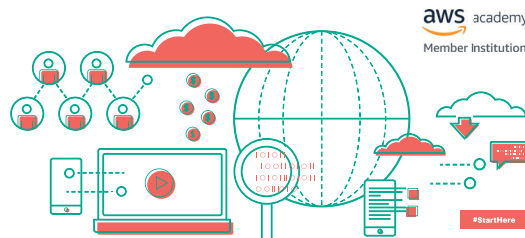
EU Business School signed partnership agreements and joined forces with Dublin Business School and London Metropolitan University. We extended our UCAM programs to Munich, and joined the Amazon Website Services (AWS) Academy program to offer AWS Academy courses to students.



Dublin Business School



London Metropolitan University



Amazon Website Services (AWS) Academy

## We Scaled the Rankings



#1 in CEO Magazine's online global rankings for seven years running



Class & Faculty Diversity

#1 in the world for class and faculty diversity in QS Global MBA rankings



Four stars overall for excellence in business education by QS Stars



EU's Online MBA ranked #20th in the world by QS Top MBA



Ranked 23 worldwide by América Economía in its global MBA rankings

MBA



MBA Program Ranked #3 in Spain by Forbes Magazine



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